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Wine Walks Bill Passes State Assembly

Madison – Today, the State Assembly passed Senate Bill (SB) 236, also known as the Wine Walks bill, on a voice vote. Rep. Dave Considine (D – Baraboo), a co-author of SB 236 and its Assembly companion, spoke in favor of the bill on the Assembly floor.

“The cities in my district that hold Wine Walks have been doing so for years,” Rep. Considine stated. “Baraboo alone has hosted over a dozen since 2008. It’s difficult to overstate how essential a role these events play in the success of our local economy.”

At a Wine Walk, consumers visit a series of local shops and get to know their community while sampling various wines at each location. SB 236 will allow municipalities to issue temporary alcohol beverage retail licenses to businesses and local chambers of commerce specifically for these events. Consumers and business owners participating in a Wine Walk will still be responsible for verifying IDs and following state open container laws.

“Wine Walks are about bringing neighbors and friends together to explore local businesses in the heart of their communities. I am proud to see this legislation pass both houses of the Legislature, and I look forward to seeing Governor Walker sign it into law,” said Considine.

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